

# WHY GET INVOLVED?

"The Community Investment process is a great opportunity for people to volunteer while learning about United Way partner agencies and how they help people in our community. It truly becomes the "community" deciding where the United Way dollars can do the most good within its own community."

*Sarah Lewakowski*  
Executive Director, Mosaic Counseling

"The Community Investment process has been very impactful to me and how I view our community NFP agencies. Having the ability to visit agencies, review their missions and impact, and ultimately have a say in how our community funds these agencies has given me a lot of insight into how NFP agencies work and how we can better support them. I walk away from this process with a greater sense of pride in our community as a whole, and a much better understanding of where my contributions go and how they are allocated. I think this is one of the best volunteer opportunities for those that are just looking to start out, as well as those that have many years of experience volunteering, but want to better understand what happens with many of our NFP agencies in Ottawa County."

*Erin Zylman*  
Panel Leader from Edward Jones

"Visiting the various agency sites is one of the best parts of the CI process - it's energizing when you have the opportunity to hear directly from an individual whose life is being impacted by an agency."

*Jeanene Kallio*  
Panel Leader from ICE Robotics

## Are you ready to join us as a volunteer?

For Ottawa County, Contact Liz DeLaLuz at 616.610.1339 or [ldelaluz@ottawaunitedway.org](mailto:ldelaluz@ottawaunitedway.org).

For Allegan County, Contact Amanda Telgenhof at [atelgenhof@acuwb.org](mailto:atelgenhof@acuwb.org).



**United Way of Ottawa  
and Allegan Counties**

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United Way**  
115 Clover St, Suite 300  
Holland, MI 49423  
616-396-7811

**Allegan County United Way**  
650 Grand Street  
Allegan, MI 49010  
269.673.6545



## COMMUNITY INVESTMENT

## VOLUNTEER



**United Way of Ottawa  
and Allegan Counties**



## The Community Investment Process

helps to ensure that the community-raised dollars are invested in community-based programs that align with United Way's Impact Goals. This process is meant to be an educational and rewarding experience for each panel member.

## WHAT A PANEL MEMBER DOES

### 1. Attend a Training Session (1.5 hours)

- Review Community Investment process.
- Review e-CImpact, the Community Investment on-line platform.
- Training on how to read application, including Logic Model.
- Training on evaluation tools.

### 2. From the comfort of home, review all panel program applications (2-3 hours)

- In conjunction with reviewing applications, complete application/logic model evaluation tool.

### 3. Attend assigned panel pre-tour meeting (2 hours, 4-7 programs)

- Review program applications with other panel members.
- Prepare application questions for the program staff to answer.

### 4. Attend panel's assigned tours (up to approx. 6 hours)

- Visit program locations and/or listen to the program presentations.

### 5. Attend panel's final meeting (2 hours)

- Participate in the funding decisions of your assigned panel.

### 6. Be an enthusiastic supporter and ambassador for United Way and its Community Investment Process.

## COMMUNITY IMPACT AREAS

The entire Community Investment Process is driven by our Community Impact Goals, which is organized according to the three impact areas: **education, financial stability** and **health**.

Your panel will review programs that are all a part of one of the impact areas. For instance, if you are on an "Education" panel, your panel will focus on programs that are making an impact on the education of kids and adults in our community.