



Pliant Plastics Employees at our Day of Caring

# 2021 IMPACT REPORT

## OTTAWA COUNTY



Greater Ottawa County  
United Way

# 2021 IMPACT AGENDA



## EDUCATION

Success in life begins with a quality education. And yet, millions of children and youth lack the support they need to strengthen their literacy, stay on track in school, graduate high school and find a career. Our goal is that **kids enter school ready to learn**, and are **supported for successful school progression** followed by **completion of a post-secondary experience** that leads to a family sustaining job.



IN THE EDUCATION IMPACT AREA UNITED WAY SUPPORTS:

8 Programs

3 Collective Impact Collaborations

3,534 +

people in Ottawa County were impacted by our funded Education programs



## HEALTH

When it comes to accessing health services, a person's zip code or income should never be a barrier to improved health. Yet for many, that's a daily reality. Our goal is that individuals have **access to healthcare and improve their health**.

SingleCare®

**\$230,495** amount saved by **2,452** people in Ottawa County on prescriptions through SingleCare in 2020.

IN THE HEALTH IMPACT AREA UNITED WAY SUPPORTS:

17 Programs

5 Collective Impact Collaborations

24,044 +

people in Ottawa County were impacted by our funded Health programs



## FINANCIAL STABILITY

A better future begins with financial stability. We give people the resources and opportunities they need to improve their lives and the lives of their children. Our goal is that there is **accessible, affordable and quality housing for all**, and that people have access to all available **income supports and resources**.

myfree  
taxes.com

**\$1,577** average refund of the 230 Federal tax returns filed by Ottawa County residents with MyFreeTaxes in 2020.

IN THE FINANCIAL STABILITY IMPACT AREA UNITED WAY SUPPORTS:

23 Programs

3 Collective Impact Collaborations

73,524 +

people in Ottawa County were impacted by our funded Financial Stability programs



LAKESHORE HOUSING ALLIANCE  
A Program of Greater Ottawa County United Way

**\$2.6 MILLION** in state & federal grants for homeless services received by Ottawa County and distributed through the Lakeshore Housing Alliance.

# 2021 LIGHTHOUSE LEADERSHIP CIRCLE



United Way's Lighthouse Leadership Circle is made up of individuals (or households) who give \$500 or more per year. Every dollar helps makes a difference in our community and thanks to the Ottawa County Leadership Challenge, your donation is matched when you give for the first time or increase your gift!

## Lighthouse Keepers' Society \$25,000 & up

The Brooks Family  
Matthew & Jennifer Haworth Family  
Advised Fund of Community  
Foundation of Holland/Zeeland  
Richard & Ethelyn Haworth  
Loutit Foundation  
Lynne Sherwood Fund for Greater  
Ottawa County United Way of  
Grand Haven Area Community  
Foundation  
Ashley Verplank-McClelland  
Kyle & Samantha Verplank  
Midge Verplank  
Tony & Monica Verplank

## Beacon Society \$10,000 & up

Diane & Larry Kooiker  
Matthew & Jennifer Haworth  
Bari S. Johnson  
Dorothy A. Johnson  
Stuart & Barbara Padnos Foundation  
Steven Waugh

## Admiral's Circle \$5,000 - \$9,999

Shawn Baxter  
Franco & Alessandra Bianchi  
Jeff & Tammy Beswick  
Martha Erickson  
Happy Fox  
Tony Gage  
Tom & Phippi Garrison  
Karen & Phillip Groenhof  
Mary Jacobson  
Nelson & Lana Jacobson  
Buzz & Lisa Miller  
Steve & Sandy Moreland  
Patrick & Stacy Moran  
Richard M. Schulze Foundation  
on behalf of Tri-Cities Women  
Who Care  
Thermo Fisher Scientific Foundation  
in honor of Tracy Brower  
Mark White  
Kenneth Wierda

## Captains' Circle \$2,500 - \$4,999

Don & Cindy Anderson  
Budd & Melinda Brink  
Karl & Tanya Chapel  
Michael & Virginia Conklin  
Roberta Cramer-Greer & David Greer  
Robb Dawson  
Bob DeNooyer & Colette  
Volkema-DeNooyer  
Pat & Kathy DeShaw  
Mark Eriks  
Martha & John Gork  
Ann Harten  
Brian Holmes  
Kerry & Mary Irons  
Nathan Johnson  
Scott & Stacey Lubbers  
Brenda Marzynski  
Guy Packard  
Randall Pappal  
Lyn Raymond  
John & Ginny Reifel  
Tom & Tracy Robbins  
Kathy Kremer & Paul Schultz  
Don & Sherri Wisner

## Commander's Circle \$1,000 - \$2,499

Michelle Adkins  
Dr. Thomas & Mary Kay Alguire  
Kevin Bailey  
Steve & Deb Ball  
Travis Batey  
Scott & Tracy Bekins  
Timothy Benningfield  
Jason Birchmeier  
Kevin & Lori Blanding  
Jason Blubaugh  
Nick Bonstell  
Cristine Boon-Hinga & Marvin Hinga  
Dr. Daniel & Deborah Bowen  
Scott Brooks  
Scott & Amanda Brooks  
Tracy Brower  
Jim & Joan Brown  
Krystal & Steve Bulthuis  
Ron & Cheri Bultje

Brad & Denese Burrows  
Tom & Michelle Creswell  
Aaron & Angeline Dean  
Robert & Mary Dejong  
David & Nancy DeJonge  
Keith & Mary DeWitt  
Kent & Carole DeYoung  
Kathleen Dietz Tyrell  
Rhonda Dittman  
Ronald & Bonnie Dozeman  
John Edlund  
Jeff & Deb Erickson  
John Evans  
Steve & Mary Jane Evink  
Mark Feyen  
Bill & Darcy Fluharty  
Steve & Jami Fox  
Mr. Corey & Dr. Shelley Freimark  
Joy Gaasch  
Lois Ganzi  
Rob & Jill Garrison  
David Geick  
Larry Genzink  
Ronald Gibbs  
Rick & LeAnn Glasser  
Ruth Grasmann  
Fonda & Charles Green  
Jefra Groendyk  
Craig & Karen Hall  
Randy & Therese Hansen  
Greg & Marie Herda  
Kurt & Jayne Heringhausen  
Benjamin Higin  
James Hilliard  
Frances Hogsten  
Gregory Holmes  
Betsi Ingersoll  
Holly & Erick Johnson  
Jerry & Debbie Johnston  
Dan & Barbara Joldersma  
Jim Jurries  
Jeanene & Peter Kallio  
Kelly Kean  
Adam Kelly  
Peter Klahorst  
Philip & Lillian Koning  
Jeff Kooiker  
Larry & Jeanie Koops  
Randy & Sue Kortering

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Joseph Laframboise  
Sally Lamer  
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Bob & Andie Rander  
Robert & Lori Rander  
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Tom & Gretchen Reinsma  
William & Maura Reynolds  
Michelle Robinson  
Raymond Rosloniec  
Heather Russell  
Fred & Lynn Rutan  
Peter & Gordean Sherwood

**LEADERSHIP 2020  
BY THE NUMBERS**

**\$939,046**  
TOTAL \$ RAISED

**\$182,345**  
NEW & INCREASED

**466**  
TOTAL #  
OF DONORS

**\$2,015**  
AVERAGE  
LEADERSHIP GIFT

View the full 2021 Impact Report at: [www.ottawaunitedway.org/impact-report](http://www.ottawaunitedway.org/impact-report)

## 2021 LIGHTHOUSE LEADERSHIP CIRCLE

### Commander's Circle \$1,000 - \$2,499 (Cont'd)

Lisa Shipp  
Cynthia Smith  
Travis & Johnna Staat  
James & Sheila Steffel  
Bruce Stewart  
Paul Surya  
Robert Terpstra  
P. J. & Kristen Thompson  
Tammy Thompson  
Mr. & Mrs. Tom Tiffany  
Anita Tucker  
Keith & Dillene Van Beek  
Michael & Lisa VanOmmen  
Henry & Cora Visscher  
John Waanders  
Curtis & Debra Walburg  
Mark Walburn  
Christopher Walcott  
Alice Webb Endowment Fund of  
Community Foundation of  
Holland/Zeeland  
Cheryl Weeks  
Henry & Louann Werksma  
Kevin Wickering  
Dennis Wiegand  
Mark & Lori Wilson  
Michael & Penny Zacek  
Jan & Dave Zessin  
Erin Zylman  
Scott Zylstra

### Navigators' Circle \$500 - \$999

Greg Accardo  
Laura Aiken  
Ken & Annette Allen  
Todd Armstrong  
Kathleen Avery  
Julie Baltmanis  
Andrea Barry  
Paula & Heath Bedford  
Mickey Benes  
Roger Bergman  
Craig Bessinger  
James Bishop  
Gary Bloomfield  
Nathan & Elizabeth Bocks  
George & Sibilla Boerigter  
Tom & Anna Bonnema  
Eric Boonstra  
Kimberly Bosch

John Bouws  
James Bowden  
Kevin Brown  
Danielle Burke  
Sean Carl  
Dawn Cavazos  
Michele Chaney  
Bob & Karen Chapel  
David Chartrand  
Susan Cherry  
Paul & Tammy Christiansen  
Richard Connell  
Timothy Conroy  
Randy Cory  
John Cottrell  
Cathleen Cunningham  
Steven Curtis  
Amy Dalman  
Autumn Dawdy  
Ryan DeBoer  
Joseph DeGraves  
Kelly Dekker  
Liz DeLaLuz  
Jon Denhof  
Ivan Denson & Chantel Jones-  
Denson  
Elizabeth Dietrich  
Doug & Sharen Dinkins  
James Domuelt  
Michael Dowker  
Denny & Barb Dryer  
Julie Dunks  
Sheryl & Thomas Dykstra  
Dakota Edwards  
Angela Elliott  
Vicki Ellis  
James & Diana Elshoff  
Jon Eslick  
Bert Fairchild  
Ernesto Farias  
Joseph Firlit  
Yvette Fontaine  
Anne Foster  
Paul & Beth Foulkes  
James Fraley  
Jeffrey Frederickson  
Paul Frey  
Scott & Wendy Glasgow  
Jacob & Kristen Glick  
Martin Gonzalez-Rany  
Lisa Greenwood  
Jonathan Gregory  
Scott Groenheide  
Leah Gussenbauer  
Brent & Laura Hadden

Shawn Hagan  
Laura Haines  
Louis Hallacy  
Gerald Hardison  
Dale Harken  
Alan Hayen  
Connie Hecksel  
Jack Hessler  
Christopher Hildreth  
Bruce Hoeve  
Jon and Richelle Hofman  
Steven Homrich  
Jennifer Hopp  
Kyle Hostetler  
Julia Houle  
Paul & Sandy Huber  
David Huisman  
Angela Hupcik  
Michael Hutchinson  
Andy & Beth Ingall  
Daniel Jablonski  
Wanda Jackson  
Joseph James  
Hannah James  
Charlene Johnson  
Ron Johnson  
Jeremy & Stacey Johnston  
Stephen Kiss  
David & Sandra Klaassen  
Timothy & Amanda Klinger  
Ben & Nicole Klok  
Jon Koetje  
Ross Koning  
Julie Koning  
Barbara Lambourne  
Derrick Lamy  
Jennifer Larsen  
Christopher LeFaive  
Jim & Sarah Lilly  
Kathleen Longstreth  
Bud & Mary Lothschutz  
Nathan Lowery  
David Lumm  
Peter Mack  
Angelo & Laura Marasco  
Lynn McCammon  
Jim & Vickie McElfish  
Pat & Tina McGinnis  
Thomas Meengs  
Wayne Miedema  
Emily Miller  
George Miller  
Tamara Milobinski  
Cindy & Eric Moe  
Renee Molyneux

Jeffrey Moore  
Wendy Morrow  
Haans & Anita Mulder  
David Mulligan  
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Andrea Spagnuolo  
Tye & Gretchen Starr  
Michael Stoddard  
Kim Stone  
Robert & Ruth Stoppert  
Erinn Strabel  
Dan & Holly Streng



### DONOR SPOTLIGHT: DOUG AND SHAREN DINKINS

While every one of our donors is important, we'd like to highlight two new members of the Lighthouse Leadership Circle this year. Doug and Sharen Dinkins took a community-centered approach to "stimulating" the local economy. "We are fortunate that we do not need our federal stimulus payments, so we felt a responsibility to share them with neighbors who are struggling and could use a little more help," said Doug and Sharen. "We selected United Way as one of the organizations to invest in because of its impact on health, education, and financial stability, including affordable housing."

## 2021 LIGHTHOUSE LEADERSHIP CIRCLE

### Navigators' Circle \$500 - \$999 (Cont'd)

Scott Suits  
Stephen Szucs  
Greg & Jeanine Taghon Oleszczuk  
Aida Tanaka  
Mark & Kay Teska  
Thomas & Rhonda Thompson  
Paul Thurman  
Paul & Ione Trap  
Ms. Dolores Trese & Mr. Dan Bonner

Wendy Trethewey  
Ryan Ung  
Mike & Sandy Updegraff  
Alice Urban  
John Van Dyke  
Daniel Van Huis  
Jacob VanderPloeg  
Barbara VanHeest  
Joseph VanLinden  
VanOsdol Family  
Roger Vargo  
Richard & Amy Veenhoven

Richard & Laura Waldschmidt  
Jon Wallace  
David & Linda Walters  
Michael Warsaw  
Patrick Waterman  
James & Mary Kay Wemple  
Thomas Westenbroek  
Robert & Helen Weykamp  
Glynis Whitcomb  
Charles Wickey  
Richard Wiegand  
John Williamson

Deanna Winegar  
Gerald Winkler  
Jeremy Witteveen  
Scott & Lori Wolters  
Katherine Wolthuis  
Robert Worthington  
Roxanna Yager  
Andrew Zalsman  
Rodney & Tina Zellman  
Steve Zimmer  
Rosemary Zink  
Daniel Zona

Young Leaders are community members between the ages of 18-40 who give a minimum of \$5/week or \$250 annually to Greater Ottawa County United Way.

### Young Leaders \$250 - \$499

Patrick & Elyse Cisler  
Katie Vanark  
Zack & Lindsey Snyder  
David Edwards  
Jeffrey TenBrink  
Steve & Kailey Johnston  
Megan Hagerty  
Brittany Richards

Amber Craymer  
Alison El-Cassabgui  
Emily Peterson  
Elizabeth Gorman  
James Johnson  
Shelby Heinmiller  
Justina Uganski  
Ben Cushway  
Chris Ritchey  
Michael Diemer  
Tuby Sombounsouk

Blake Drollinger  
Samone Hart  
Lauren Trolz  
Seth Buzzell  
Erica Bouedin  
Ryan & Jennifer Grondzik  
Kristin Blain  
Jennifer Howland  
Erin Kamphuis  
Lisa Goldsborough  
Mark Galy

Stephanie Eller  
Jennifer Eller  
Luke Bruce  
Brian Christoffer  
Andrea Smith  
Nathaniel Gee  
James Smedley  
Kyle Mckenna  
Sarah Jackson  
Matthew Leigh

## THANK YOU TO ALL WHO DONATED TO THE PHASE II COMMUNITY CHALLENGE RECOVERY MATCH AND THE PHASE III COMMUNITY REBUILDING CAMPAIGN LEADERSHIP MATCH:

### Lighthouse Keepers' Society (\$25,000 & up)

Shape Corporation  
Haworth, Inc  
The Brooks Family  
Loutit Foundation

### Beacon Society (\$10,000 & up)

Fifth Third Bank  
Diane & Larry Kooiker  
Bari S. Johnson

### Admiral's Circle (\$5,000 - \$9,999)

Tom & Phippi Garrison

### Captains' Circle (\$2,500 - \$4,999)

Don & Cindy Anderson  
Roberta J. Cramer & David Greer

### Commander's Circle (\$1,000 - \$2,499)

Mark & Lori Wilson  
P.J. & Kristen Thompson  
John & Martha Gork  
Rob & Jill Garrison  
Daniel & Deborah Bowen

# THANK YOU TO OUR 2021 CORPORATE ENGAGEMENT PARTNERS



A.D. Bos Vending Services  
Adient  
Anderson Technologies  
Arbor Circle  
AT&T  
Automatic Spring Products Corp.  
Baird  
Bekins Audio/Video & Appliance, Inc.  
Border States Electric  
Boy Scouts of America - President Ford Council  
Brilliance Audio, Inc.  
Catholic Charities West Michigan  
Child Development Services of Ottawa County  
Children's Advocacy Center  
City of Ferrysburg  
City of Grand Haven  
City of Holland  
City of Hudsonville  
Clarios  
Comerica Bank  
Community Action House  
Con Agra Foods, Inc.  
Consumers Credit Union  
Consumers Energy  
Coopersville Area Public Schools  
County of Ottawa  
Davenport University  
DeLong & Brower, P.C.  
DeNooyer Chevrolet Inc.  
Dryer Architectural Group  
Edward Jones Investments  
Employees of Holland Board Public Works

Energy  
EV Construction  
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Federal Express  
Ferris, Busscher & Zwiers, P.C.  
Fifth Third Bank  
First National Bank of Michigan  
Flagstar Bank  
Flex  
GHSP/a JSJ Business  
Girl Scouts of Michigan Shore To Shore  
Good Samaritan Ministries  
Gordon Food Service  
Grand Haven Area Public Schools  
Grand Haven Board of Light & Power  
Grand Haven Custom Molding  
Grand Valley State University  
Great Lakes Castings LLC  
Haworth, Inc.  
Hekman  
Henry A. Fox Sales Company, Inc.  
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Herrick District Library  
Holland Sentinel & Flashes  
Hope College  
Horizon Bank  
Howard Miller  
Hudsonville Public Schools  
Huntington Bank  
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ITW Drawform  
JP Morgan Chase  
JSJ Corporation  
Legal Aid of Western Michigan

LightCorp  
Loutit District Library  
Love, INC. - Allendale  
Macatawa Bank  
Magna  
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Michael Moran Marketing  
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Mosaic Counseling  
Nationwide  
North Ottawa Community Health System  
Northwestern Mutual  
ODL, Inc.  
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PADNOS  
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PNC Bank  
Purple Cow Creamery  
Raymond James Financial  
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ROL USA, Inc.  
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SAF-Holland, Inc.  
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Semco Energy, Inc.  
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Spring Lake Township  
Stanco Metal Products, Inc.  
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The People Center  
Thermotron Industries Inc.  
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Walmart  
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West Michigan Community Bank  
West Ottawa Public Schools  
Western Michigan Fleet Parts  
Woodward, Inc.  
Worksighted  
Zeeland Architectural Components  
Zeeland Farm Services  
Zeeland Public Schools



## CORPORATE DONOR SPOTLIGHT: PLIANT PLASTICS

Pliant Plastics in Spring Lake truly exemplifies the meaning of LIVE UNITED. In just one year, their staff distributed care packages for those in need, stocked food pantries, collected school supplies, volunteered on Day of Caring, and raised funds for the annual campaign. Thank you Pliant Plastics, for investing in our community. Together we are improving lives and strengthening communities.

*Interested in Engagement opportunities for your company? Contact Tracy Plummer at [tplummer@ottawaunitedway.org](mailto:tplummer@ottawaunitedway.org).*

View the full 2021 Impact Report at: [www.ottawaunitedway.org/impact-report](http://www.ottawaunitedway.org/impact-report)

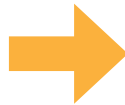
# 2021 RETURN ON INVESTMENT

## REVENUE FOR COMMUNITY IMPACT

Campaign	\$1,834,324
Sponsorship/Partnership	\$166,510
Grants	\$205,738
Other Income	\$114,167
<b>TOTAL</b>	<b>\$2,320,739</b>



United Way's unique leveraging efforts and community investment process creates impact far beyond the original dollars raised. For every dollar raised in campaign, United Way is able to create more than \$4.50 in community impact!



## COMMUNITY IMPACT

<b>TOTAL \$ INVESTED IN COMMUNITY IMPACT PROGRAMS</b>	
Partner Program Investment	\$1,097,494
Collaborations/Initiatives Investment	\$12,500
UW Community Impact Programs	\$437,200
<b>TOTAL</b>	<b>\$1,549,694</b>

<b>TOTAL IN-KIND BENEFIT TO COMMUNITY</b>	
Value of UW Volunteerism	\$3,216,155
In-kind Agency Support*	\$23,884
<b>TOTAL</b>	<b>\$3,919,790</b>

<b>TOTAL \$ LEVERAGED INTO COMMUNITY THROUGH UW</b>	
Dollars Leveraged/Matched**	\$2,639,615
UW Financial Stability Programs	\$319,505
UW Managed Impact Programs	\$841,672
<b>TOTAL</b>	<b>\$2,678,369</b>

**TOTAL COMMUNITY IMPACT** **\$8,579,891**

\*Value of services received by community partners at no charge.  
\*\*Dollars/grants that are generated by United Way, and invested directly into community or given to community programs.

## RETURN ON INVESTMENT

185 Companies

5,359 Donors

7,805 Volunteers

**\$1 = \$4.50+** in Community Benefit  
( $\$8.5$  million total in community benefit for 2020/21).

**101,000+** Lives changed



# 2021 LIVE UNITED IMPACT STORIES

*\*Names have been changed to reflect client confidentiality.*

## BASIC NEEDS



In June of 2020, Bill, a 64 year old in Crockery Township reached out to 211 because he was almost out of food. His state food benefits had been cut, and he was without a vehicle, so even getting to a pantry to pick up some food felt impossible. That day, he spoke with our Call Specialist, Jane, who, after realizing Bill was having trouble understanding her instructions due to hearing difficulties, offered to contact the Salvation Army in Grand Haven, and coordinate a pantry delivery with the United Way. In July, Bill called again – he was low on food, and hoped that we could assist. This time, he was crying. He shared that he had attempted suicide in the past, and was feeling that way again. Jane offered to connect him to the Community Mental Health Crisis Line, which he accepted, and while he spoke with them, she arranged for Senior Resources to deliver him an emergency food box. She followed up with him later that week, and found him in far better spirits. Bill went on to connect with 211 multiple times throughout the year, and each time staff provided him with information, arranged food pantry delivery, and connected him to other services as needed. In late January, Bill called again – but this time, just to say thank you. He shared that being able to reach our staff at any time, on any day, with a number that was easy for him to remember meant more than he could express. He also shared that his food benefits had been reinstated, and the support from the Senior Reach program had allowed him to ‘get things back in order’ in his life.

## EDUCATION



Since the pandemic began, Suzy has been one of those rare students who has remained determined, eager to learn, and willing to engage. She leads by example, setting the bar high for excellence while reaching out to others to help them through their obstacles. However, while she has done well academically, her life has not been without challenges and hardship. Suzy lost her dad at a young age leaving her mom to raise her alone for many years. Although her mom was supportive of her education, Suzy had no one to turn to for help with her increasingly difficult classes. Painfully shy, she was fearful of failure but also afraid to ask for help. She found herself retreating more and more into herself and eventually fell into a deep depression. Therapy helped her realize she needed to learn how to be vulnerable and ask for help when she needed it. This led to her participation in Upward Bound (UB) which gave her the assistance she required, boosted her confidence, and alleviated her stress. She continued to grow and flourish and as her confidence increased, Suzy became involved in many other activities, including band, choir, and theater while still making academics her priority. She has found her voice over the last four years and has gained the confidence to use it, writing an op ed which was published in the Holland Sentinel in support of the Black Lives Matter movement. Suzy continues to “walk the talk” in all that she does which sends a very positive message to other UB students and strongly supports the program’s mission and goals.

## HEALTH



In 2020, we offered our first ever Summer TTQ (Total Trek Quest) program to support healthy development. As July began, we were able to hold in person practices, and encouraged all members of each participant’s family to participate. From the beginning, JD was very excited to be outside, running and having fun. Little brother Sam took a bit longer to warm up, but by the third week, he began running and was part of the team as well. As the summer wore on, the whole family came: mom and dad used TTQ practice time at the park to go for walks together, and the boys used practice time to be active, get their energy out and connect with other adults and their peers. By the end of the summer, we had two boys who had fun, ran multiple 5ks, made connections, and set and achieved goals. Their parents took time for themselves (which they shared was the only time they got to be alone since the pandemic began 5 months earlier), exercised and were able to pick their boys up at the end of practice refreshed, re-connected and ready to face the rest of their day. As we look at risk factors for addiction, or for family violence, isolation and stress are among the top. TTQ not only provided the important prevention education for this family, but helped to reduce these risk factors as well.

## FINANCIAL STABILITY



Prior to returning to the Michigan area, Stephen was in the Marines where the schools near his duty stations did not offer combined childcare and pre-school programs. A majority of the time, he and his wife Emily could not afford the cost of childcare from his income alone. Having the opportunity to send their children to Holland Day Care allowed Emily to continue her education while Stephen continued to support his family on a single salary. They shared with us that the opportunity to send their children to Holland Day Care has been an invaluable privilege and blessing to them and other families looking for a quality affordable childcare program for their children.

***It is with your help and support that community members such as the ones above are able to have a positive outcome. United We Can make an impact in our community.***

View the full 2021 Impact Report at: [www.ottawaunitedway.org/impact-report](http://www.ottawaunitedway.org/impact-report)



# 2020-21 LIVE UNITED SPONSORS



These LIVE UNITED Sponsors underwrite the costs of the community campaign, which maximizes your investment in community impact.

## PINNACLE SPONSORS



**HAWORTH**



THINKERS.  
BELIEVERS.  
DOERS.

## PLATINUM SPONSORS



## GOLD SPONSORS



## SILVER SPONSORS

JOY Worship

Consumers Energy

Fox17

PADNOS

View the full 2021 Impact Report at: [www.ottawaunitedway.org/impact-report](http://www.ottawaunitedway.org/impact-report)

# 2021 PATHWAYS TO IMPACT

The ongoing pandemic has resulted in many innovations in the way we engage partners and solve problems in our community. To further our community impact, we are offering several engagement opportunities throughout the year that companies and community members can participate in.



## 'STUFF THE BUS' SCHOOL SUPPLIES DRIVE

Thousands of kids arrive at school without the supplies they need to succeed. Host a site to collect needed school supplies.

## EQUITY CHALLENGE

Take a 5, 9 or 21-day personal guided challenge on how we can be champions of equity in our personal and professional lives.



## SUMMER STOCK-UP FOOD DRIVE

Help our pantries when they need you most by joining in the June food drive.

## IMPACT TOUR

Hop on a 'Virtual Tour Bus' to see the Impact Agenda at work in your community, or take the ALICE Challenge.



## UNITED FOR WARMTH COAT DRIVE

Winter makes it tough for many families, increased seasonal costs and kids that outgrew last winters cold-weather gear. Host a winter clothing drive to support local families.

## ALICE BABY SHOWER

More than 6 out of every 10 single parent families with babies struggle to make ends meet, even working full time. Host a baby shower at your workplace to support those that need your help.



## ALICE ESSENTIALS DRIVE

We all need things like toothpaste, soap, and laundry detergent to stay healthy, but did you know that many assistance programs like SNAP don't cover the basics? Host a collection site for needed personal care items.

# 2021 VOLUNTEER ENGAGEMENT



Greater Ottawa County  
United Way

**7,805**  
VOLUNTEERS

**118,241**  
VOLUNTEER HOURS

**\$3,261,851.20**  
VALUE OF VOLUNTEERISM



Rake a Difference volunteers (left), Loutit District Library Stuff the Bus donations (middle), Fifth Third Bank Stuff the Bus donations (right).

## WEEK OF CARING

**439**  
VOLUNTEERS

**2,195**  
VOLUNTEER HOURS

**\$59,704**  
VALUE OF VOLUNTEERISM

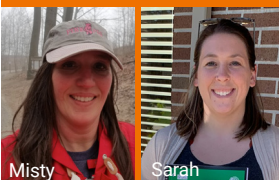


## VOLUNTEER OF THE YEAR: VOLUNTEER EMERGENCY RESPONSE TEAM (COVID RESPONSE)

**396**  
VOLUNTEERS

**792**  
VOLUNTEER HOURS

**\$21,542**  
VALUE OF VOLUNTEERISM



## COMMUNITY INVESTMENT SERVICE AWARDS

### 10 YEAR AWARD

- Anna Bednarek
- Kendra Cribley
- Kathy Kremer
- Angelo Marasco
- Nick Van Zanten
- Daniel Zona

### 5 YEAR AWARD

- Kelly Liebke

### 3 YEAR AWARD

- Brett Johnson

## STUDENTS LIVE UNITED AWARD WINNERS

### YOUTH CHANGEMAKER GOLD MEDAL

- Connor Reilly
- Andrew Ky

### COMMUNITY IMPACT CERTIFICATE

- Chailyn Horta

### YOUTH SPIRIT OF HOPE SILVER MEDAL

- Rebekah Harrelson
- Noah Reilly
- Elleah Vandenberg
- Lydia Foy

### SLU UNITED WAY AWARD

- Eliza Taylor
- Peyton Brill



United Way's Students LIVE UNITED program provides high school students in Ottawa County with the tools and support to locate volunteer opportunities, track their hours and earn recognition for their investment in our community.

## SLU SPONSORSHIP PROGRAM

Make a long term positive impact in our community and for your company by sponsoring our Students LIVE UNITED program, supporting more than 400 Ottawa County students as they volunteer in the community.



SCAN THE QR TO LEARN MORE

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